

SPECIAL JUNE MONTHLY WEBINAR

Securing Your Most Vulnerable and Valuable Personal Digital Assets

A Cyber First Aid Approach for Individuals



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YOUR PERSONAL DIGITAL ASSETS



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 **ATM Card**

 **Email**

 **Laptop**



WhatsApp



Google Account

 **Cloud Storage**

Facebook 

LinkedIn 

 **Smartphone**

 **Crypto Wallet**

 **Internet Banking**

 **Cloud Storage**

What Are Your Digital Assets?

Digital Asset

Anything that has value to an organization or individual and therefore requires protection.

ISO/IEC 27001



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- Personal Identity
- BVN
- NIN
- Passport
- Driver's License
- Academic Certificates
- Family Photos
- Business Documents
- Emails
- Bank Accounts
- Crypto Wallets
- Social Media Accounts
- Medical Records
- Research Data
- Passwords
- Cloud Storage
- Digital Signatures
- AI Accounts (ChatGPT, Claude, Gemini)





Which Digital Assets Are Most Valuable?



Tier 1

Identity

Password Manager

Email

Phone Number

Bank Account

BVN & NIN



Tier 2

Social Media

Business
Accounts

Cloud Storage

Academic
Records

Research Data

Tier 3

Fingerprint

Photos

Entertainment
Accounts

Apps &
Games

Why Cybersecurity Matters More Than Ever

IBM Cost of a Data Breach Report (2025)

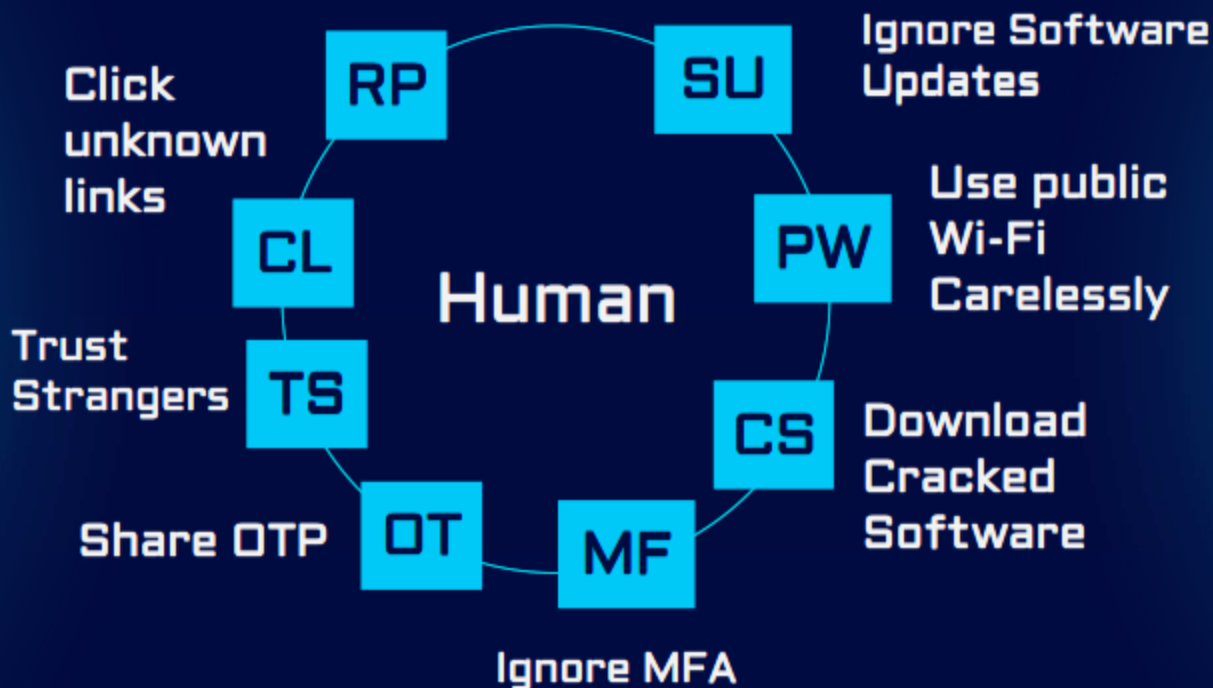


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Reuse Passwords



How Cybercriminals Attack

Understanding the Cyber Kill Chain

Every cyberattack follows a sequence. If we interrupt the sequence early, we prevent the attack

Developed by **Lockheed Martin** as a framework for understanding and disrupting cyberattacks.



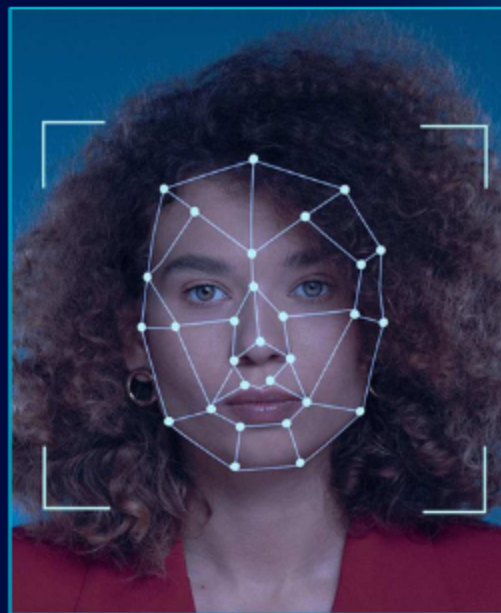
**Every cyberattack is a chain. Break one link, and the attack fails.
Most attacks stop at Stage 1 if people recognize them**

Your Daily Affiars

| Kill Chain Stage | What You Can Do |
|-------------------|---|
| Reconnaissance | Limit what you share online. Review your privacy settings. |
| Weaponization | Keep software updated and use trusted applications. |
| Delivery | Be cautious with emails, SMS, links, QR codes, and attachments. |
| Exploitation | Never click suspicious links or share passwords or OTPs. |
| Installation | Use antivirus software and keep systems patched. |
| Command & Control | Enable firewalls, monitor devices, and disconnect if compromised. |
| Actions | Report incidents immediately, change passwords, and restore from backups. |

Nigeria's Cyber Reality

- SIM Swap Fraud
- WhatsApp Hijacking
- Fake Banking Apps
- Investment Scams
- POS Fraud
- Fake Employment Offers
- AI-generated phishing emails
- Deepfake Voice Scam





Cyber First Aid: A Paradigm Shift in Real-Time Defense

Just as medical first aid helps prevent death before reaching the hospital, Cyber First Aid helps reduce damage before experts intervene.

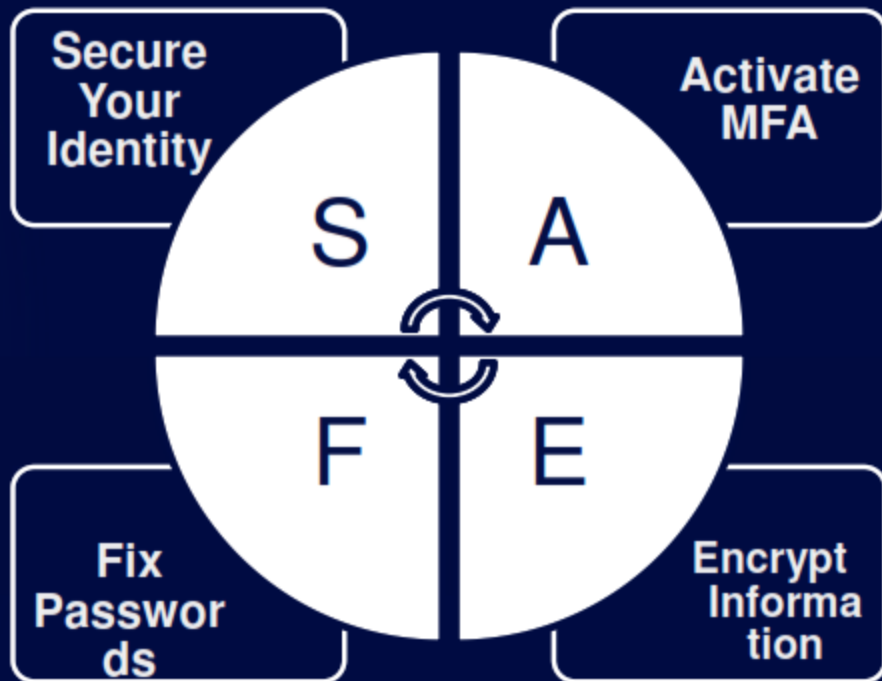
It is to equip organisations with the skills to respond effectively to cyber incidents while supporting the psychological resilience of their staff.

A futuristic digital landscape with a central figure. The figure is seen from behind, wearing a dark suit with a glowing blue heart-shaped emblem on the back. The figure's hair is long and glowing pink. The background is a vibrant, abstract space filled with glowing pink and blue lines, resembling a data network or a virtual world. The overall color palette is dominated by pink, purple, and blue.

Introduce Cyber First Aid Framework

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Cyber Hygiene Checklist

Security Awareness Framework for Everyone
& 10 Essential Cyber Habits

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Multi-Factor Authentication

Password Manager

Software Updates

Backup

Antivirus

Email Verification

Wi-Fi Security

Phone Security

SIM PIN

Recovery Email

The background is a dark blue gradient with light blue circuit-like patterns. There are four padlock icons: one in the top left, one in the top right, one in the bottom left, and one in the bottom right.

10



Cybersecurity Commandments

For Protecting Your Digital Life

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| No. | Habit | Description |
|-----|--------------------------------|--|
| 1 | Secure Your Digital Identity | Protect personal and identity information. |
| 2 | Activate MFA | Enable multi-factor authentication. |
| 3 | Fortify Your Passwords | Use long, unique passphrases and a password manager. |
| 4 | Encrypt Sensitive Data | Protect files and devices through encryption. |
| 5 | Keep Systems Updated | Keep operating systems, applications, and firmware current. |
| 6 | Back Up Your Data | Follow the 3-2-1 backup strategy. |
| 7 | Verify Before You Click | Be cautious with emails, links, QR codes, and attachments. |
| 8 | Protect Financial Accounts | Secure online banking, payment apps, and transactions. |
| 9 | Control Your Digital Footprint | Manage privacy settings and social media exposure. |
| 10 | Educate Yourself Continuously | Stay informed about emerging cyber threats and best practices. |



Cybersecurity is not just about having antivirus software. It is about recognizing danger before it becomes damage.

Most cyberattacks can be stopped in the early stages—especially during reconnaissance and delivery—if people are aware, cautious, and trained.

That is why cyber awareness is the first and most effective line of defence.



In cybersecurity, prevention is always cheaper than recovery. Protect your digital life today, because tomorrow may be too late.

• BE INFORMED • BE PREPARED • BE SECURE



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